



April 30, 2024 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

Have you seen PIM's printed April Newsletter?

Printing Industry Midwest (PIM) April Newsletter, [The Loupe](#), highlighted [Environmental, Health and Safety \(EHS\)](#) topics. Did you know PIM can assist you in all phases of EHS compliance management. PIM's EHS team provides services that are totally flexible to meet your company's compliance needs. PIM offers the following EHS services...

- [PIM Great Green Printers](#): Participation in PIM's Great Green Printer Environmental Initiative is voluntary. Great Green Printers demonstrate their commitment to sustainability and to minimize their impact on human health and the environment while producing quality printed products.
- [PIM EHS Audits](#): PIM Environmental, Health and Safety (EHS) Audits minimize regulatory fines and penalties as well as minimize EHS risks. PIM works with you. Plan and implement corrective actions before a regulatory inspection occurs. Uncover ways to reduce waste management.
- [PIM Safety & Environmental Training](#): Tailored to your company's needs and is accommodating to your company's production schedules. PIM offers training 24 hours a day, 7 days a week. Training includes case studies or real world situations to illustrate the importance of safety and compliance.

[Learn More About PIM's Newsletter, Click Here.](#)



[Learn more about PIM's Partner, Federated Insurance, click here.](#)

Continuing Education for Current Employees - PIM University

On-Demand Industry Training Webinars. No-Cost Benefit for PIM Members.

Looking to brush up on your training? [PIM University](#) gives you training on your schedule. It is ideal for onboarding new hires and continuing education for current employees. PIM University has great content for sales, bindery, press, prepress and CSRs. Targeted tracks help make sure each audience is receiving specific content tailored to their work experience.

[Learn More About PIM University, Click Here.](#)



[Learn more about PIM's Partner, LB Carlson, click here.](#)

The Management Guys Article: ARE YOU WORKING OVERTIME?

If you're not, you have too many people on the payroll. Amazingly, time and one-half saves you money! The simple reason is that your work volume varies from day to day because you don't produce anything until a customer wants it and then they want it yesterday. In our printer world, if we are just working straight time, part of the time we're taking eight hours to do seven hours work without even being conscious of it—that's called Parkinson's Law. Continue reading article...

[Download Article, Click Here.](#)

Free Employment Referral Services for PIM Members

PIM Is Here to Help. Post Your Job Openings. No-Cost Benefit for PIM Members.

Printing Industry Midwest (PIM) Employers can [select resumes](#) to be forwarded to you and can provide information about your [openings](#) so that job seekers can find you free of charge. If you are looking for a new job, you can also [review job openings](#) and anonymous [post your resume](#) for potential employers to download. Review more at [PIM Employment Referral](#).

[Learn More, Click Here.](#)

PIM Store - Get Your PIM Merch

Find some fun PIM merch at our [PIM Store](#)!! We have PIM shirts, sweatshirts, hats, water bottles and tumblers. Purchase gear for yourself or a co-worker! Wear or bring your PIM merch to our next event or tag us in a picture on social media of your PIM merch.

[Visit Our Store, Click Here.](#)

UPCOMING EVENTS & CLASSES

[All PIM Upcoming Events, Webinars & Trainings...](#)

May 2024:

[PIM Powered Industrial Truck Train the Trainer In-Person Workshop](#)

May 7, 2024 from 9:00 AM to 1:00 PM (CST) at PIM's Office, Bloomington, MN
In-person Event – PIM is offering a forklift train-the-trainer workshop. OSHA requires all operators of “mobile, power-driven vehicles used to carry, push, pull, lift, stack or tier material,” to receive training and be evaluated when operating that equipment. If you are responsible for training your companies Powered Industrial Trucks (PIT) operators, this workshop is designed for you. [Learn More & Register.](#)

PIM Operational Excellence Webinars: Constraint Management – Presented by Bob Krausert

May 14, 2024 from 11:00 AM to 12:00 PM (CST) an Online-Only Webinar
Online-Only Webinar – The operational excellence webinars are intended to be a cumulative learning experience, but each session can be taken independently. Sessions are oriented towards the executive team; but certainly are appropriate for operations management of all levels and your procurements staff. [Learn More & Register.](#)

PIM Sales Brief Webinar: The 2024 Sales Trifecta

May 16, 2024 from 10:30 AM to 10:45 AM (CST) an Online-Only Webinar
Online-Only Webinar – Three crucial traits that anyone with revenue responsibility MUST embody to crush their sales goals. The traits are not new, but we are going to 2024-ify them to show you how to make some tweaks to optimize your sales team. [Learn More & Register.](#)

PIM Young Professionals at Urban Growler

May 16, 2024 from 4:00 PM to 7:00 PM (CST) at Urban Growler, St. Paul, MN
In-person Event – PIM Young Professionals will get the opportunity to come together and network with their industry peers at Urban Growler® Brewing Company, Minnesota's first women-owned microbrewery. First drink is on PIM sponsors! [Learn More & Register.](#)

PIM May Financial Executives Council

May 22, 2024 from 11:30 AM to 1:00 PM (CST) an Online-Only Webinar
Online-Only Webinar – This high-level discussion will delve into the highlights and valuable insights provided in the Spring 2024 Printing Industry Performance & Insights – Financial Benchmarking study results. Dr. Ralph Williams from Middle Tennessee State University, who facilitates this study, will join us in this discussion. [Learn More & Register.](#)

June 2024:

PIM 2024 Star Awards Banquet

June 13, 2024 from 4:30 PM to 9:00 PM (CST) at the JW Marriott Minneapolis at the Mall of America, Bloomington, MN
In-person Event – This is PIM's biggest event of the year and we have moved to a **NEW LOCATION** so more print professionals can come!! This annual banquet is the most prestigious symbol of printing excellence throughout the Midwest. Come collect your awards if you entered into the competition or come support & celebrate with your peers! Either way June 13th is going to be a party! [Learn More & Register.](#)

PIM Virtual Workshop – Powered Industrial Truck Train the Trainer

June 26, 2024 from 12:00 PM to 4:00 PM (CST) an Online-Only Webinar
Online-Only Webinar – PIM is offering a forklift train-the-trainer workshop. OSHA requires all operators of “mobile, power-driven vehicles used to carry, push, pull, lift, stack or tier material,” to receive training and be evaluated when operating that equipment. If you are responsible for training your company's Powered Industrial Trucks (PIT) operators, this workshop is designed for you. [Learn More & Register.](#)

August 2024:

PIM 68th Annual Golf Outing

August 1, 2024 from 11:00 AM to 7:00 PM (CST) at Bunker Hills Golf Club, Coon Rapids, MN

In-person Event – Come enjoy an afternoon of golfing, networking, & potentially win prizes! Thank you to all our sponsors for their support, providing beverages, games, and prizes throughout the event! [Learn More & Register.](#)

September 2024:

PIM Young Professionals at the St. Paul Saints

September 5, 2024 from 3:00 PM to 10:00 PM (CST) – Happy Hour at Barrel Theory, St. Paul, MN | Baseball Game at CHS Field, St. Paul, MN

In-person Event – PIM Young Professionals (YP) will be networking and returning to an excellent brewery, Barrel Theory, for Happy Hour (3:00 PM to 6:15 PM) before walking to the CHS Field to watch the St. Paul Saints take on the Iowa Cubs. The game starts at 6:37 PM. Come for just the Happy Hour, just the game or both!! [Learn More &](#)

[Register.](#)

PIM Quality Mail Preparation Specialist Certification Program – Presented by George Heinrich

September 24 & 25, 2024 from 8:30 AM to 4:30 PM (CST) at PIM's Office, Bloomington, MN

In-person Event – This unique PIM course is designed to give learners a thorough knowledge of US Postal Service regulations and their relationship to both mail piece design and postage costs. [Learn More & Register.](#)

MEMBER NEWS

Case Paper News

- Case Paper Achieves Time Travel in Issue 3 of its Humorous Publication, Between The Sheets - Despite being known primarily for high-quality paper, paperboard, specialty products, and conversion services, Case Paper is also devoted to cracking the mysteries of time in space. [Continue Reading Article, Click Here.](#)
- We've got the "Inside" Scoop on Sophia Negron - Extra, extra — read all about it! Case Paper is thrilled to announce Sophia Negron is now its newest Inside Sales Representative! [Continue Reading Article, Click Here.](#)
- A D'REAM Come True! Case Paper Welcomes Kimberly Topps as CPO - Case is rolling into an exciting new era as the company welcomes Kimberly Topps as Chief People Officer. [Continue Reading Article, Click Here.](#)

[Read All Articles, Click Here.](#)

Federated Insurance News

- Federated Insurance® Celebrates Success at 120th Annual Policyholders Meeting - Federated Mutual Insurance Company hosted its 120th Annual Meeting of Policyholders on Tuesday, April 16, 2024, in Owatonna. Chairman Jeff Fetters presided over the meeting. He began by thanking the more than 46,000 policyholders who trust Federated to help protect their businesses, noting that it's an honor to fulfil our promise to these organizations. [Continue Reading Article, Click Here.](#)

- Federated Insurance® Chairman Jeffrey E. Fetters Announces Retirement; Nicholas R. Lower to be Appointed Company's Next Chairman - Long-time Chairman of the Federated Insurance Companies, Jeffrey E. Fetters, announced his planned retirement at the end of 2024 during the 120th Annual Policyholders Meeting held in Owatonna on April 16, 2024. Fetters has served as Chairman since 2012 and been with the organization for nearly 45 years. [Continue Reading Article, Click Here.](#)

[Read All Articles, Click Here.](#)

Meyers' Adam Peek Releases eBook to Help Brands Navigate Packaging Extended Producer Responsibility

MINNEAPOLIS, Minn. (April 25, 2024)—Meyers, a leader in sustainable packaging, has announced the release of a new eBook authored by packaging and sustainability expert Adam Peek. The eBook is designed to help brands understand and navigate the complex landscape of Extended Producer Responsibility (EPR) legislation, which is increasingly impacting the packaging industry.

[Download Full Article, Click Here.](#)

RRD has a few new hires worthy of mention...

1. Tony Stokes has joined us as a Sales Development Representative. Tony will be focusing on the local market, and is new to the printing industry.
2. Chris McGinty has joined RRD as our newest Business Development Strategist. Chris will rely on his many years of industry experience so as to bring in new opportunities for the local market.
3. Tony Close is the latest addition to our talented team of Associates in our Leadership Development Program
4. Jenni Castro has joined us as a Data Reporting Specialist, plus will help us coordinate customer visits and large corporate events

[Download Full Article, Click Here.](#)

Send your news to PIM by contacting Sadie Johnson at sadie@pimw.org
Do not miss an email and mailing! Update your email preferences, [click here.](#)



[View All PIM Upcoming Events, Webinars & Trainings](#)

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PIM staff works remote and has limited office hours. Please call or email staff before stopping by our office to ensure the office is open.

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