



May 28, 2024 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

Ready For Summer? We Hope to See You This Summer

Make Sure to Get Our Events & Webinars on Your Calendar

Summer is coming! Printing Industry Midwest (PIM) has plenty of events and webinars to finishing out spring and throughout summer, we hope to see you. PIM provides a multitude of opportunities for you to network with other printing industry professionals, update skills and keep up to date on trends in our industry.

- **June 13, 2024 - [PIM 2024 Star Awards Banquet](#)**
- **June 18, 2024 - [PIM Webinar: Profit in Print – Pricing Strategy](#)**
- **June 26, 2024 - [PIM Virtual Workshop: Powered Industrial Truck Train the Trainer](#)**
- **July 18, 2024 - [PIM Operational Excellence Webinars: Constraint Management](#)**
- **July 25, 2024 - [PIM Human Resource \(HR\) Huddle](#)**
- **August 1, 2024 - [PIM 68th Annual Golf Outing](#)**

[View All Upcoming Events & Register, Click Here.](#)

PIM Education Foundation Awards \$12,000 in Scholarship

Printing Industry Midwest (PIM) Education Foundation (PIMEF) awarded the following scholarships for 2024. Congratulations to:

- Lydia Herbolsheimer of Harrington, NE – Freshman (Benedictine College – Atchison, KS) - \$2500
- Ashwini Sandanayake of Roseville, MN – Freshman (University of Minnesota - Twin Cities, MN) - \$2500
- David Volante of St. Cloud, MN – Sophomore (Concordia College, Moorhead, MN) – child of Nahan Employee Dawn Volante Brown, \$2500
- Tyler Matilla, of Ely, MN – Freshman (Minnesota North College, Eveleth, MN), \$1750
- Megan Pulley of Eveleth, MN – Sophomore (Minnesota North College, Eveleth, MN), \$1750
- Brandon Le of St. Cloud, MN – Freshman (St. Cloud State, St. Cloud, MN) – child of Nahan Employee, Brian Le, \$1000

[Learn More, Click Here.](#)



[Learn more about PIM's Partner, Federated Insurance, click here.](#)

PIM Store - Get Your PIM Merch

Find some fun PIM merch at our [PIM Store](#)!! We have PIM shirts, sweatshirts, hats, water bottles and tumblers. Purchase gear for yourself or a co-worker! Wear or bring your PIM merch to our next event or tag us in a picture on social media of your PIM merch.

[Visit Our Store, Click Here.](#)

PIM University is Here to Help Train Your Employees

On-Demand Industry Training Webinars. No-Cost Benefit for PIM Members.

Looking to brush up on your training? [PIM University](#) gives you training on your schedule. It is ideal for onboarding new hires and continuing education for current employees. PIM University has great content for sales, bindery, press, prepress and CSRs. Targeted tracks help make sure each audience is receiving specific content tailored to their work experience.

[Learn More About PIM University, Click Here.](#)

Free Employment Referral Services for PIM Members

PIM Is Here to Help. Post Your Job Openings. No-Cost Benefit for PIM Members.

Printing Industry Midwest (PIM) Employers can [select resumes](#) to be forwarded to you and can provide information about your [openings](#) so that job seekers can find you free of charge. If you are looking for a new job, you can also [review job openings](#) and anonymous [post your resume](#) for potential employers to download. Review more at [PIM Employment Referral](#).

[Learn More, Click Here.](#)



[Learn more about PIM's Partner, LB Carlson, click here.](#)

The Management Guys Articles

[GET OFF BEFORE IT'S TOO LATE - Download Article](#) - You've done a lot of nice business with them and they've paid promptly, but their payment has now seriously slowed down. This is a big red flag! Job one must be a high-level meeting to understand what their problem is (you can be sure that there is one) and what they're doing to correct it.

Bill Farquharson's Sales Tips

Bill Farquharson's [The Sales Vault](#) is a subscription-based resource for reps and selling owners throughout the graphic arts. Using live weekly workshops, open sales challenge peer discussions, and ideas for tackling the new sales challenges we are all facing, The Sales Vault delivers continuous sales growth to its members

Mailers Hub News

Printing Industry Midwest (PIM) has partnered with [Mailers Hub](#), the commercial mailing industry's leading experts, to provide our members free access to mail and postal-related news, analysis, consulting, and education. View the Mailers Hub upcoming event and webinars, [click here](#). Review some headlines from the Mailers Hub newsletter...

- USPS Reports Another Loss for PQII - Is The Plan really working?
- Another Letter from US Senators Urges Pause in Network Changes - The question is whether the PMG wants to get the message.
- DeJoy Concedes to Slowing Network Changes - Message received.
- USPS Files Limited Price Change for Competitive Products - Only one product is impacted.

[Download Newsletter, Click Here.](#)

UPCOMING EVENTS & CLASSES

[All PIM Upcoming Events, Webinars & Trainings...](#)

June 2024:

[PIM 2024 Star Awards Banquet](#)

June 13, 2024 from 4:30 PM to 9:00 PM (CST) at the JW Marriott Minneapolis at the Mall of America, Bloomington, MN

In-person Event – This is PIM's biggest event of the year and we have moved to a **NEW LOCATION** so more print professionals can come!! This annual banquet is the most prestigious symbol of printing excellence throughout the Midwest. Come collect your awards if you entered into the competition or come support & celebrate with your peers! Either way June 13th is going to be a party! [Learn More & Register.](#)

[PIM Virtual Workshop – Powered Industrial Truck Train the Trainer](#)

June 26, 2024 from 12:00 PM to 4:00 PM (CST) an Online-Only Webinar

Online-Only Webinar – PIM is offering a forklift train-the-trainer workshop. OSHA requires all operators of "mobile, power-driven vehicles used to carry, push, pull, lift, stack or tier material," to receive training and be evaluated when operating that equipment. If you are responsible for training your company's Powered Industrial Trucks (PIT) operators, this workshop is designed for you. [Learn More & Register.](#)

July 2024:

PIM Human Resource (HR) Huddle

July 25, 2024 from 11:30 AM to 12:30 PM (CST) at PIM's Office, Bloomington, MN
In-person & Virtual Event – PIM is excited to bring back the Human Resource (HR) Peer Group which will now be named the PIM HR Huddle. This first meeting in July will be held in-person at PIM's Office in Bloomington, MN or you can join virtually via Zoom. [Learn More & Register.](#)

August 2024:

PIM 68th Annual Golf Outing

August 1, 2024 from 11:00 AM to 7:00 PM (CST) at Bunker Hills Golf Club, Coon Rapids, MN

In-person Event – Come enjoy an afternoon of golfing, networking, & potentially win prizes! Thank you to all our sponsors for their support, providing beverages, games, and prizes throughout the event! [Learn More & Register.](#)

September 2024:

PIM Young Professionals at the St. Paul Saints

September 5, 2024 from 3:00 PM to 10:00 PM (CST) – Happy Hour at Barrel Theory, St. Paul, MN | Baseball Game at CHS Field, St. Paul, MN

In-person Event – PIM Young Professionals (YP) will be networking and returning to an excellent brewery, Barrel Theory, for Happy Hour (3:00 PM to 6:15 PM) before walking to the CHS Field to watch the St. Paul Saints take on the Iowa Cubs. The game starts at 6:37 PM. Come for just the Happy Hour, just the game or both!! [Learn More & Register.](#)

PIM at PinSeekers – Tiffin, Iowa

September 12, 2024 from 4:00 PM to 6:00 PM (CST) at PinSeekers, Tiffin, Iowa

In-person Event – You are invited to PinSeekers to network and practice their golf swing – all skill levels are welcome! Its not really all about the golf but an opportunity for Professionals in Print to get together. Have a few laughs and maybe a little friendly competition! [Learn More & Register.](#)

MEMBER NEWS

Case Paper News

- **It's a Partnership Party: Case Paper Teams Up with Holmen Iggesund and Stora Enso** - Two's a crowd, but three's a party! Between Case Paper, Stora Enso, and Holmen Iggesund, this is certainly a celebration worth attending. These new mill partnerships bring three powerhouse paperboards to Case Paper: CKB, CKB Carrier, and Invercote Creato. Cheers to that... [Continue Reading Article, Click Here.](#)
- **The 4th Annual "On the Case" Award Winners Are In - Harrison, NY** – Winner, winner, chicken dinner! Case Paper Company has announced the winners of the 4th annual On the Case Customer Awards. In lieu of chicken dinners, which proved difficult to ship nationwide, winners received custom plaques in recognition of their efforts... [Continue Reading Article, Click Here.](#)

[Read All Articles, Click Here.](#)

MGX Launches Redesigned Website to Enhance User Experience and Accessibility

Fenton, MO – May 20, 2024 – MGX, a leading manufacturer of specialty substrates for the commercial printing industry, is excited to announce the launch of our newly redesigned website. This upgrade reflects our commitment to providing our customers with the best tools and information they need for their printing projects.

[Continue Reading, Click Here.](#)

ITU AbsorbTech Named a 2024 Top Workplace

New Berlin, WI - ITU AbsorbTech has been named a Top Workplace by the Milwaukee Journal Sentinel Top Workplaces for the fifth consecutive year. The Top Workplaces program is Southeast Wisconsin's most prestigious recognition of the region's best employers. The award is based on feedback that employees from our New Berlin facilities offered through an employee survey administered late last year.

[Continue Reading, Click Here.](#)

Send your news to PIM by contacting Sadie Johnson at sadie@pimw.org
Do not miss an email and mailing! Update your email preferences, [click here](#).



[View All PIM Upcoming Events, Webinars & Trainings](#)

8011 34th Ave S., Suite 150, Bloomington, MN 55425
612.400.6200 • [Contact PIM](#) • www.pimw.org



PIM staff works remote and has limited office hours. Please call or email staff before stopping by our office to ensure the office is open.

[Click here](#) to unsubscribe or update your email preferences