

June 11, 2024 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

Have You Been Utilizing Your Membership?

Get Ahead With PIM Resources & Programs

Every Printing Industry Midwest (PIM) member has the opportunity to get a return on their membership dues investment through the programs designed especially for the printing industry. Reduce injuries and keep regulators at bay by connecting with [PIM's Environmental, Health and Safety \(EHS\)](#) team. Enhance your skills and stay ahead of the curve with [PIM's Diversity, Equity & Inclusion \(DE&I\) Accreditation](#) program. Reduce expenses with PIM purchasing power by using [PIM's Group Buying Discounts](#). Gain recognition for your quality work and employees by participating in [PIM's Star Awards](#) program. The 2025 Star Awards will open this fall, start saving your projects now so you are ready.

[View All PIM Programs, Click Here.](#)

Ready For Summer? We Hope to See You This Summer

Make Sure to Get Our Events & Webinars on Your Calendar

Summer is coming! PIM has tons of events and webinars that we hope to see you at. PIM provides a multitude of opportunities for you to network with other printing industry professionals, update skills and keep up to date on trends in our industry. Scroll down to read more about upcoming events or click the link below.

[View All Upcoming Events & Register, Click Here.](#)



[Learn more about PIM's Partner, Federated Insurance, click here.](#)

PIM University is Here to Help Train Your Employees

On-Demand Industry Training Webinars. No-Cost Benefit for PIM Members.

Looking to brush up on your training? [PIM University](#) gives you training on your schedule. It is ideal for onboarding new hires and continuing education for current employees. PIM University has great content for sales, bindery, press, prepress and CSRs. Targeted tracks help make sure each audience is receiving specific content tailored to their work experience.

[Learn More About PIM University, Click Here.](#)

Free Employment Referral Services for PIM Members

PIM Is Here to Help. Post Your Job Openings. No-Cost Benefit for PIM Members.

Printing Industry Midwest (PIM) Employers can [select resumes](#) to be forwarded to you and can provide information about your [openings](#) so that job seekers can find you free of charge. If you are looking for a new job, you can also [review job openings](#) and anonymous [post your resume](#) for potential employers to download. Review more at [PIM Employment Referral](#).

[Learn More, Click Here.](#)



[Learn more about PIM's Partner, LB Carlson, click here.](#)

Mailers Hub News

Printing Industry Midwest (PIM) has partnered with [Mailers Hub](#), the commercial mailing industry's leading experts, to provide our members free access to mail and postal-related news, analysis, consulting, and education. View the Mailers Hub upcoming event and webinars, [click here](#). Review some headlines from the Mailers Hub newsletter...

- PRC Approves July Rate Increase on Market Dominant Products - The PRC approved it, but recommended against implementing it.
- Congressional Letter Comments on PRC Rulemaking - Legislators are sending the PRC (and DeJoy) a message.
- Another Letter to Sen. Peters Provides More Details - Details about what's not "paused".
- The Impact of Transportation Changes - Analysis - Service is slower despite lower service standards.

[Download Newsletter, Click Here.](#)

UPCOMING EVENTS & CLASSES

[All PIM Upcoming Events, Webinars & Trainings...](#)

June 2024:

[PIM 2024 Star Awards Banquet](#)

THIS WEEK!! June 13, 2024 from 4:30 PM to 9:00 PM (CST) at the JW Marriott Minneapolis at the Mall of America, Bloomington, MN

In-person Event – This is PIM's biggest event of the year and we have moved to a **NEW LOCATION** so more print professionals can come!! This annual banquet is the most prestigious symbol of printing excellence throughout the Midwest. Come collect your awards if you entered into the competition or come support & celebrate with your peers! Either way June 13th is going to be a party! [Learn More & Register.](#)

PIM Virtual Workshop – Powered Industrial Truck Train the Trainer

June 26, 2024 from 12:00 PM to 4:00 PM (CST) an Online-Only Webinar

Online-Only Webinar – PIM is offering a forklift train-the-trainer workshop. OSHA requires all operators of “mobile, power-driven vehicles used to carry, push, pull, lift, stack or tier material,” to receive training and be evaluated when operating that equipment. If you are responsible for training your company's Powered Industrial Trucks (PIT) operators, this workshop is designed for you. [Learn More & Register.](#)

July 2024:

PIM Operational Excellence Webinars: Constraint Management

July 18, 2024 from 11:00 AM to 12:00 PM (CST) an Online-Only Webinar

Online-Only Webinar – The operational excellence webinars are intended to be a cumulative learning experience, but each session can be taken independently. Sessions are oriented towards the executive team; but certainly are appropriate for operations management of all levels and your procurements staff. [Learn More & Register.](#)

PIM Human Resource (HR) Huddle

July 25, 2024 from 11:30 AM to 12:30 PM (CST) at PIM's Office, Bloomington, MN

In-person & Virtual Event – PIM is excited to bring back the Human Resource (HR) Peer Group which will now be named the PIM HR Huddle. This first meeting in July will be held in-person at PIM's Office in Bloomington, MN or you can join virtually via Zoom. [Learn More & Register.](#)

August 2024:

PIM 68th Annual Golf Outing

August 1, 2024 from 11:00 AM to 7:00 PM (CST) at Bunker Hills Golf Club, Coon Rapids, MN

In-person Event – Come enjoy an afternoon of golfing, networking, & potentially win prizes! Thank you to all our sponsors for their support, providing beverages, games, and prizes throughout the event! [Learn More & Register.](#)

September 2024:

PIM Young Professionals at the St. Paul Saints

September 5, 2024 from 3:00 PM to 10:00 PM (CST) – Happy Hour at Barrel Theory, St. Paul, MN | Baseball Game at CHS Field, St. Paul, MN

In-person Event – PIM Young Professionals (YP) will be networking and returning to an excellent brewery, Barrel Theory, for Happy Hour (3:00 PM to 6:15 PM) before walking to the CHS Field to watch the St. Paul Saints take on the Iowa Cubs. The game starts at 6:37 PM. Come for just the Happy Hour, just the game or both!! [Learn More & Register.](#)

PIM at PinSeekers – Tiffin, Iowa

September 12, 2024 from 4:00 PM to 6:00 PM (CST) at PinSeekers, Tiffin, Iowa

In-person Event – You are invited to PinSeekers to network and practice their golf swing – all skill levels are welcome! Its not really all about the golf but an opportunity for Professionals in Print to get together. Have a few laughs and maybe a little friendly competition! [Learn More & Register.](#)

October 2024:

PIM Quality Mail Preparation Specialist Certification Program

October 22-23, 2024 from 8:30 AM to 4:30 PM (CST) at PIM's Office, Bloomington, MN

In-person Event – This unique PIM course is designed to give learners a thorough knowledge of US Postal Service regulations and their relationship to both mail piece design and postage costs. [Learn More & Register.](#)

MEMBER NEWS

GPA and Smartpress Expand Partnership with Symbol Freelif

Chicago, IL – GPA, the experts in providing global industry and product intelligence to the Digital, Offset and Flexo communities, announce the rebranding of their flagship coated paper line under the Fedrigoni global product brand name, Symbol Freelif. As their longstanding premier product, GPA embraces the Fedrigoni Group's vision to elevate brand recognition and bring further visibility to their continued global expansion.

[Continue Reading, Click Here.](#)

Printware Introduces New Affordable iJetColor 1175C New Model Inkjet Press Utilizing HP's® Thermal Inkjet Printhead

St. Paul, MN – Printware introduces its third iJetColor1175 Model Press concurrent with Drupa this year. The new model iJetColor1175C, now commercially available, is a more affordable console-based unit based on the best-selling iJetColor 1175 Pro and the easy-to-use benchtop iJetColor 1175 system providing more options for print, inplant and mail providers to profit with full-color envelopes.

[Continue Reading, Click Here.](#)

Kodak News

- [Kodak celebrates 20 years of game-changing process free plates: greener, more efficient and more stable offset printing](#)
- [Kodak honored as Gold Stevie® Award winner in 2024 American Business Awards®](#)
- [Kodak unveils innovations for inkjet and offset at drupa 2024](#)
- [Thriving in the “and” era of print](#)

Send your news to PIM by contacting Sadie Johnson at sadieh@pimw.org
Do not miss an email and mailing! Update your email preferences, [click here](#).



[View All PIM Upcoming Events, Webinars & Trainings](#)

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