

AI SALES ACCELERATOR: CLOSE MORE DEALS WITH CUTTING-EDGE TECHNIQUES



Enhance your sales skills and boost closing rates with AI-powered tools in our comprehensive 4-session online training program.

Only \$297 to learn AI-assisted sales strategies you can implement immediately!



**REGISTER
TODAY**



SEATS ARE LIMITED

WHY JOIN SALES ACCELERATOR?

- **BOOST EFFICIENCY:** Learn how to leverage AI for lead generation, prospect research, and pain point identification, saving you valuable time.
- **CRAFT COMPELLING MESSAGES:** Discover techniques for creating personalized, attention-grabbing communications that get meetings with leads and customers.
- **OPTIMIZE YOUR SALES PROCESS:** Gain insights on using AI for call planning, objection handling, and follow-up strategies to move deals forward more effectively.
- **MASTER AI-POWERED CLOSING TECHNIQUES:** Learn how to use AI to overcome objections, identify optimal closing moments, and personalize your closing strategies.
- **STAY AHEAD OF THE CURVE:** Equip yourself with the latest AI-powered sales techniques to maintain a competitive edge in today's fast-paced market.

Unlock these benefits and more for just \$297—secure your spot today!



REGISTER TODAY
SEATS ARE LIMITED

COMPREHENSIVE,
ACTIONABLE
TRAINING FOR
TODAY'S SALES
PROFESSIONALS

YOUR INVESTMENT: \$297 FOR THE COMPLETE PROGRAM

- ROI Potential: One additional new account could cover your investment many times over
- Less than \$75 per session for skills that can transform your sales career

PROGRAM DETAILS:

- 4 one-hour training sessions via Zoom, with sessions recorded
- Hands-on exercises using ChatGPT
- Actionable strategies you can implement immediately
- Handouts with over 100 prompts

BONUS

Get a complimentary copy of *The ChatGPT Sales Playbook: Revolutionizing Sales with AI*, written by sales expert and course developer, Linda Bishop.

FOUR POWER-PACED SESSIONS DESIGNED TO TRANSFORM YOUR SALES PROCESS.

- SESSION 1: AI Fundamentals for Sales:** Understand how AI tools like Claude, ChatGPT, Copilot, and Gemini fit from start to finish within your entire sales workflow, helping you accelerate opportunities to generate revenue.
- SESSION 2: Lead Generation and Engagement:** Use AI to find leads and create tailored emails that get attention and meetings.
- SESSION 3: AI-Enhanced Sales Calls:** Leverage AI for better call preparation, insightful post-call analysis, and efficient follow-up.
- SESSION 4: Closing More Deals with AI:** Master AI-assisted techniques for overcoming objections, maximizing deal value, and improving closing rates.

YOU WILL GET RECORDINGS OF ALL SESSIONS.

At a management conference hosted by the Printing Industry of the Carolinas (PICA), I attended an AI sales presentation by Linda Bishop, and it far exceeded my expectations. Linda simplified the complex challenges sales professionals face today, presenting a clear and actionable process for integrating AI tools like ChatGPT into everyday sales tasks. Her insights into using AI for client research, drafting compelling emails, and developing impactful agendas were practical and immediately applicable. I left with valuable tactics and fresh ideas to harness AI to overcome sales challenges. I highly recommend Thought Transformation's sales training for anyone looking to apply AI tools effectively in their sales process.

Patrick Cleghorn, *VP National Accounts, Prisco*

I had the pleasure of attending Linda Bishop's presentation at the PICA event, and to say she over-delivered would be an understatement. Her expertise in leveraging ChatGPT for sales is not just innovative; if implemented, it will transform your sales efforts for sure.

Linda's ability to break down complex strategies into actionable insights is unmatched. The cheat sheet she shared is a game-changer—packed with practical tips that any sales professional can implement immediately to see results. Her book, *The ChatGPT Sales Playbook*, is a must-read for anyone serious about staying ahead in the ever-evolving sales landscape. Linda didn't just teach me; she inspired me. If you're looking to elevate your sales game, she's the expert to follow.

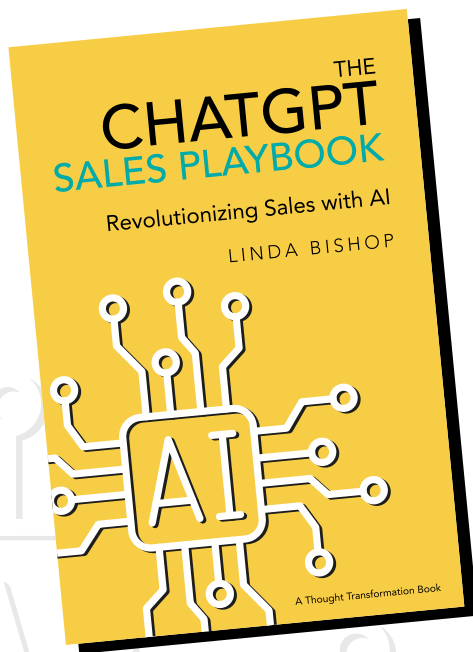
John Cassidy, *Duplicates INK - marketSMART*



Our company brought in Linda Bishop to train our sales team, and the impact was immediate. Linda's expertise in AI-powered sales strategies stood out as she broke down complex AI concepts into practical, actionable steps. From using ChatGPT for prospecting and client research to creating personalized messaging, she gave our team a clear, easy-to-follow roadmap for improving their sales process. Best of all, the strategies were simple to implement, helping our team work smarter. With AI becoming a tool every sales rep will use sooner or later, this training put us ahead of the curve. I recommend Thought Transformation training if you want your sales team to gain valuable AI skills and stay competitive.

Joseph Straka, *CEO, The Priority Group*

Unlock AI-Powered Sales Success with *The ChatGPT Sales Playbook*



Are you ready to revolutionize your sales strategy in the AI era?

Dive into *The ChatGPT Sales Playbook*, written by sales expert Linda Bishop, and discover how effortless it can be to harness AI for unparalleled sales success. Whether you're a seasoned sales pro or a newbie, this playbook is your ultimate guide to:

- Researching promising leads
- Writing compelling emails and letters that get meetings
- Crafting agendas, presentations, and summaries
- Optimize follow-up strategies
- Social selling using AI
- Anticipating and answering objections

READY TO ELEVATE YOUR SALES GAME?

Start your journey with *The ChatGPT Sales Playbook* today.

Available on [Amazon.com](https://www.amazon.com) and [Bookbaby.com](https://www.bookbaby.com)

ABOUT THOUGHT TRANSFORMATION

Partner with Thought Transformation to drive your sales and marketing success. We handle strategy, execution, and results, allowing you to focus on your core business while we manage the process. Our dedicated team combines tactical marketing with expert sales consulting and training to create repeatable revenue. We take the time to understand your business, keep you visible to buyers, and deliver on your growth objectives through targeted sales and marketing initiatives.



ABOUT LINDA BISHOP

Linda Bishop is a seasoned thought leader, president, and founder of Thought Transformation, a training, sales consulting and tactical marketing firm. With over two decades of experience, she has trained thousands of sales professionals nationwide, delivered impactful presentations at industry conferences, and authored numerous books and articles on sales and marketing strategies.

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