



January 14, 2025 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

## PIM NEWS & UPDATES

### Welcome to a New Year! Happy 2025!

We invite you to share [PIM Resources](#) with everyone at your company

Printing Industry Midwest (PIM) Staff is looking forward to a great year with you. 2025 is the year to take advantage of your membership. Don't miss our upcoming [webinars](#) happening in January (and [Topgolf](#) in March and [PinSeeker](#) in April). If you are looking for employees, [PIM's Employment Referral](#) is here to help. For new hires or for continuing education, check out [PIM University](#) for on-demand industry training webinars. Do not forget to showcase your projects and recognize your super stars this month! PIM's Star Awards [Call for Entries](#) are **due this month**. PIM provides tons of resources and education opportunities to help enhance and strengthen your organization. [View all PIM Benefits, click here.](#)

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### Deadline is This Month!! Excited to See What You Submit

**Print Pieces & Nominations Due January 29, 2025 at 12:00 PM (CST)**

Convey your unique capabilities to customers and honor the hard work of your staff by submitting your best print pieces and nominating your staff for leadership awards. Printing Industry Midwest (PIM) [Star Awards](#) reveals incredible opportunities for your company to showcase your best. For print entries, your first entry is **FREE!** Nominating co-workers is always **FREE!** Be bold and enter!! [Discover More, Click Here.](#)

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### Become a 2025 PIM Partner Today

Find ways to [promote your company](#) through your membership. Many events of our throughout the year need sponsor participation. Put your company name in front of potential clients and highlight your commitment to the Association. Share the value of your solutions. Engage member contacts with your company's valued solutions. Review [our programs](#), then let's discuss how to maximize your PIM partnership.

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45 Years Helping Graphic Arts  
Achieve Financial Success

CERTIFIED PUBLIC ACCOUNTANTS  
MANAGEMENT CONSULTANTS

[Learn more about PIM's Partner, LB Carlson, click here.](#)

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## PIMEF Scholarship Application Now Open

Deadline: April 1, 2025 | [View Application Here](#)

Printing Industry Midwest Education Foundation (PIMEF) is now accepting scholarship applications for the 2023-2024 school year. **Priority is given to the children of PIM member employees.** PIMEF scholarships are available to students pursuing a 2 or 4 year degree in graphic communication & print related majors. [Learn More, Click Here.](#)

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## 2024 Wage + Benefits Reports

The 2024 Wage + Benefits Reports are now published and include nationwide data as well as specialty versions for Packaging/Tag & Label, Digital, Inplant, and Union data. If you participated in the survey you have already received the reports for free. If you did not participate, as a member of PIM you can receive the survey reports at the discounted rate of \$250 (\$750 to non-members). Contact [Ben Dally](#) to get this valuable information today!

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## New Laws Will Significantly Impact Businesses

*From the MN Chamber - New Laws for 1/1/25* - Minnesota businesses are preparing for the implementation of several new laws and policies set to take effect Wednesday. These changes will bring new compliance requirements, increased costs and operational challenges across multiple industries, according to the Minnesota Chamber of Commerce. [Continue Reading Article, Click Here.](#)

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## Exploring Printing Association Member Benefits

January 15, 2025 from 12:30 to 1:00 PM an Online-Only Webinar

Presented by Dr. Ralph Williams, Professor at the Jones School of Business at Middle Tennessee State University. Dr. Williams and his colleagues produce the Printing Industry Performance & Insights report in conjunction with APAN - Americas Printing Association Network. As a printing firm leader, this is an excellent opportunity to learn how to maximize the value you receive from association membership. You'll also have the chance to provide valuable feedback to association leaders and contribute to shaping our industry. [Learn More & Register, Click Here.](#)

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How Can Succession Planning Benefit Your Business?

Don't Risk What You Have Worked To Build

LEARN MORE

It's Our Business to Protect Yours  
**FEDERATED**  
INSURANCE

[Learn more about PIM's Partner, Federated Insurance, click here.](#)

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## Printers Disability Trust Offers

For more than 50 years the Printers' Disability Trust (PDT) has helped provide progressive, quality insurance programs developed by and exclusively for printing and graphics arts employers. [Download Flyer, Click Here.](#)

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## Iowa Association of Business and Industry (ABI)

Iowa Association of Business and Industry upcoming events. [Learn More, Click Here.](#)

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## Mailers Hub News

Printing Industry Midwest (PIM) members have access to [Mailers Hub](#). View the Mailers Hub upcoming event and webinars, [click here](#).

- [Download December 16th Newsletter](#)
  - [Download December 30th Newsletter](#)
  - [Download January 13th Newsletter](#)
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## The Weekly Sales Tip from Bill Farquharson

Take advantage of the Sales Vault community of print, signage, packaging, labels, and promotional sales reps and selling owners. Go to [SalesVault.pro](#) for more information.

- [December 16 Sales Tip: Three Time Management Lessons](#)
- [December 30 Sales Tip: The Best of 2024](#)
- [January 6 Sales Tip: Ten 2025 Sales Predictions](#)
- [January 13 Sales Tip: Better Than 5 Stars](#)

# UPCOMING EVENTS & CLASSES

[All PIM Upcoming Events, Webinars & Trainings...](#)

## January 2025:

[Financial Executives Council: Upcoming Tax Changes - Click to Learn More](#)

**January 15, 2025 from 11:30 AM to 1:00 PM (CST) an Online-Only Webinar -** Business owners and individuals are set to experience a change to their taxes starting in 2026 as tax law changes passed in 2017 are scheduled to expire and revert to pre-2017 rules. What does this mean for you and your business? How can you prepare for potential tax implications of the expiring tax laws?

[January PIM Human Resource Huddle – Remote Only - Click to Learn More](#)

**January 23, 2025 from 11:30 AM to 12:30 PM (CST) an Online-Only Webinar -** Quarterly meetings with Human Resource professional. This meeting will cover employment law updates and ways to utilize PIM to help your team get ahead.

[2025 Star Awards Deadline - Click to Learn More](#)

**January 29, 2025 at 12:00 PM (CST) -** PIM's Star Awards honors every aspect of the graphic communications supply chain, from content creation to print distribution in every

way imaginable. This program has two parts your company can participate in; submit printed entries and nominate co-workers. You can participate in one or both!

## March 2025:

[6th Annual PIM Young Professionals at TopGolf - Click to Learn More](#)

**March 13, 2025 from 4:00 PM to 7:00 PM (CST) at TopGolf, Brooklyn Center, MN –**

For the past five years PIM Young Professionals (YP) have gotten together to practice their golf skill and network with each other. Whether you are a pro golfer or a newbie, this event is a hit! Delicious appetizers will be provided and a cash bar available.

## April 2025:

[PIM at PinSeekers – Tiffin, Iowa - Click to Learn More](#)

**April 24, 2025 from 4:00 PM to 6:00 PM (CST) at PinSeekers, Tiffin, IA –** You are

invited to PinSeekers to network and practice your golf swing. All skill levels are welcome! It's not about the golf but an opportunity for professionals in print to get together. Have a few laughs and maybe a little friendly competition!

# MEMBER NEWS

## Meyers Achieves First Year of Net Zero Emissions for Operations, Setting a New Standard for Sustainable Packaging

Meyers, a leader in sustainable packaging solutions, proudly announces the successful completion of its first year achieving net zero emissions for operational carbon output. This milestone underscores Meyers' commitment to sustainability, setting a benchmark for the packaging industry and delivering value to environmentally conscious clients. [Continue Reading, Click Here.](#)

## Ideal Printers Inc. Announces Switch from FSC to PrintReleaf for Sustainable Paper Sourcing

Ideal Printers Inc., a leading provider of high-quality printing solutions, is proud to announce a significant shift in its commitment to environmental sustainability. Starting in October 2024, Ideal Printers transitioned from the FSC program to partnering with PrintReleaf, a revolutionary program designed to offset paper usage through global reforestation efforts. [Download Article, Click Here.](#)

Send your news to PIM by contacting Sadie Johnson at [sadie@pimw.org](mailto:sadie@pimw.org)  
Do not miss an email and mailing! Update your email preferences, [click here.](#)



[View All PIM Upcoming Events, Webinars & Trainings](#)

8011 34th Ave S., Suite 150, Bloomington, MN 55425  
612.400.6200 • [Contact PIM](#) • [www.pimw.org](http://www.pimw.org)

PIM staff works remote. Please contact staff before stopping by to ensure the office is open.

We invite you to please share this email & PIM resources with everyone at your company.



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